Date: <u>Sept. 18, 2003</u>

280 N. OLD WOODWARD AVENUE, STE. 400, BIRMINGHAM, MICHIGAN 48009-5394 (248) 647-6000 GIFFORD, KRASS, GROH, SPRINKLE, ANDERSON & CITKOWSKI, P.C.

REMARKS

By this amendment, independent claims 1 and 8 have been modified to include the limitation that the sleeve and message-bearing panel or holder for a sign are integrally formed into a one-piece polymeric unit. It is believed that such amendment overcomes all of the rejections of record. Questions regarding this application should be directed to the undersigned attorney at the telephone/facsimile numbers provided.

Respectfully submitted,

By:

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Reg. No. 37,424

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